

**MINUTES
FORT MYERS BEACH
Cultural and Environmental
Learning Center Advisory Board
Mound House
451 Connecticut Street
Fort Myers Beach, FL 33931**

Thursday, July 23, 2015

I. CALL TO ORDER/PLEDGE OF ALLEGIANCE

Meeting was called to order at 3:07 p.m. by Chair Hill.

II. ROLL CALL

Members present: Barbara Anderson Hill, Betty Simpson, Cherie Smith, Ceel Spuhler and Lorrie Wolf.

Excused: Cindy Richardson and Becky Werner.

Historical Advisor: Bill Grace

Town Staff: Alison Giesen

Town Council Liaison: Mayor Cereceda (via Skype)

III. APPROVAL OF MINUTES - May 28, 2015 and June 25, 2015

MOTION: Ms. Simpson moved to approve the May 28, 2015 minutes as amended; second by Ms. Smith.

Update the mission statement to: The mission of the historic Mound House on Fort Myers Beach is to preserve and interpret 2,000 years of cultural and natural history with residents and visitors worldwide.

VOTE: Motion passed unanimously.

MOTION: Ms. Simpson moved to approve the June 25, 2015 minutes as amended; second by Ms. Smith.

Under Board Member Comments, Mr. Bodenhafer stated that if the traffic numbers indicated that parking was needed at 216 Connecticut Street, he would accept the rezoning suggestion. Joanne Shamp did not have all the paperwork.

VOTE: Motion passed unanimously.

IV. PUBLIC COMMENT

No public comment.

V. MUSEUM DIRECTOR'S REPORT

Ms. Giesen reviewed the June 2015 report. She stated that 216 Connecticut Street rezoning was on the LPA's agenda for August 11, 2015 at 9:00 a.m. She reported that Principal Planner Matt Noble was working on the application and Dan Hughes offered assistance with the application and the presentation. David Sacks will assist with the landscaping aspect. Ms. Giesen will make a presentation on the importance of why the Mound House was in need of additional parking. Discussion was held concerning the landscape presentation and estimated annual attendance in relation to traffic numbers. Ms. Giesen summarized the VBC staff tour and she reported that the Lake Park summer camp on July 8 was successful.

VI. COUNCIL LIAISON REPORT

No report. Mayor Cereceda suggested that CELCAB invite Council members to the Mound House property to experience the parking issue.

VII. FREE ADMISSION FOR RETIRED OR ACTIVE MILITARY ON VETERAN'S DAY

Consensus was reached to offer free admission for retired or active military on Veteran's Day. Discussion was held regarding free admission for individual Council members. Ms. Giesen reported that a bracelet would be issued on admission as opposed to a ticket. Discussion was held regarding providing an admission discount for Fort Myers Beach employees.

VIII. MEMBERSHIP LEVEL CHANGES AS PER REQUESTED BY CELCAB - Define lifetime membership

Discussion was held concerning levels of membership, North American Reciprocal Membership (NARM), student rates for membership and offering a senior discount.

MOTION: Ms. Wolf moved to accept the membership report presented by Ms. Giesen; second by Ms. Simpson.

VOTE: Motion passed unanimously.

Discussion was held regarding lifetime memberships.

MOTION: Ms. ? moved that lifetime memberships would be granted on a case-by-case basis determined by staff and CELCAB; second by Ms. Spuhler.

VOTE: Motion passed unanimously.

IX. MOUND HOUSE MUSEUM EXHIBIT UPDATE

A) Grand Opening date - set a date in November

MOTION: Ms. Simpson moved that the VIP reception will be on Friday, November 13, 2015 and the Grand Opening to the public on Saturday, November 14, 2015; second by Ms. Smith.

VOTE: Motion passed unanimously.

Discussion was held concerning the date for the soft opening. Ms. Giesen indicated that she obtained roller shades for the Period Room.

B) Plant ID panels - museum outreach kit

Ms. Giesen indicated that it would cost \$130.00 to redo each of the plant ID panels. She noted that the state required that each panel include the 2" x 3" state logo. Ms. Giesen stated that 21 new signs were needed for a total of \$2,750.00. She reviewed the CELCAB Exhibits Budget Update included in the packet. Discussion was held regarding the size of the plant ID panels. Ms. Giesen reviewed the sign inventory.

C) Exhibit updates (SEARCH on site August 10-19, 2015)

Discussion was held concerning the ceramic cases and artifacts within the cases. Ms. Giesen indicated the toilet had been removed in the bathroom. She described the Digging Deeper! theme, kiosks, the trunk with period costumes and the visitor experience. Ms. Giesen indicated that the donor sign would have to be reprinted since one of the donors was excluded and she noted that she changed the order of the donors. Mr. Grace stated that the Florida Historical Commission was not a separate funding entity. Ms. Giesen indicated that an outdoor historical structure would be invaluable for educating visitors. Discussion was held concerning types of structures. Ms. Giesen stated that there was nothing on the property to mimic where the Calusa lived. She indicated that she would research whether archeology evidence existed regarding a structure.

X. PUBLIC COMMENT

No public comment.

XI. BOARD MEMBER COMMENTS

Ms. Spuhler extended an invitation to CELCAB to participate in the Friends of the Mound House Christmas fundraiser on Friday, November 27, 2015 at the Mound House. The Friends of the Mound House asked CELCAB to help decorate mini Christmas trees and Chair Hill will be conducting a decorating workshop. Ms. Spuhler stated that their goal was to raise \$5,000.00 and she commented on advertising opportunities.

*Friends
Mound
Hill.*

Ms. Simpson noted that she presented the June report to Town Council.

Ms. Smith remarked that she had a garage full of shells and she offered to make wind chimes to donate.

Mr. Grace brought up left over state grant monies. Ms. Giesen reassured Mr. Grace that the funds would be utilized.

XII. UPCOMING MEETING DATE - Thursday, August 27, 2015 at 3:00 p.m.

XIII. ADJOURN

Meeting adjourned at 4:58 p.m.

Adopted 8/27/15 with/without changes. Motion by Shire Smith
(DATE)

Vote: all Signature: Rein Hill

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