

**MINUTES
BAY OAKS RECREATIONAL CAMPUS
ADVISORY BOARD (BORCAB)**

Town Hall
2525 Estero Blvd.
Fort Myers Beach, FL 33931

Tuesday, August 6, 2019

I. CALL TO ORDER

Meeting was called to order at 9:00 a.m. by Chair Simpson.

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

Members present: Dan Allers, Becky Bodnar, Barbara Hill, Lee Melsek and Betty Simpson.

Excused: Janna Holmes and Rae Spole.

Staff: Director Alison Giesen and Sarah Mayher.

IV. APPROVAL OF MINUTES – July 11, 2019

MOTION: BORCAB Member Hill moved to approve the minutes; second by BORCAB Member Melsek.

VOTE: Motion passed unanimously.

V. PUBLIC COMMENT - no public comment.

VI. ITEMS FOR DISCUSSION

A. Strategic Plan

Director Giesen suggested that they make edits to the plan as necessary. She noted that the joint session with Council was scheduled for October 17 at 10:30 a.m. Consensus was reached to replace the word “delight” with “serve” and remove the word “all” from the vision statement. Discussion was held regarding memberships and fees.

BORCAB Member Bodnar noted that Bay Oaks did not receive any publicity over the last couple of weeks. She questioned staffing levels. Director Giesen stated that they did submit information to the paper but they could not control what was published. She explained that they needed time to compile data to show what their needs were to accomplish their goals before submitting recommendations regarding staffing and other items.

BORCAB Member Allers questioned how they could create a passion surrounding Bay Oaks similar to the Mound House. BORCAB Member Hill explained the difference in

emotions between the two facilities. She noted that the idea of demolishing the building would create a buzz in the community.

BORCAB Member Allers commented that they needed to focus on the inadequacy of the building in their plan. BORCAB Member Melsek mentioned starting a fund to replace the building.

BORCAB Member Bodnar commented that a poll taken two years ago resulted in almost 80% of community support for Bay Oaks. She will provide the information to Director Giesen. Discussion was held regarding interlocal agreements and the Friends of Bay Oaks. BORCAB Member Allers will present the plan to Town Council on August 19, 2019 at 9:00 a.m.

MOTION: BORCAB Member Hill moved that they approve the draft Strategic Plan as presented with the change in wording from “delight” to “serve” and remove the word “all” in the vision statement; second by BORCAB Member Melsek.

VOTE: Motion passed unanimously.

B. New Parcel

Youth & Teen Coordinator Mayher stated that the contractor (DRMP) handling the new parcel would also work on Bay Front and Times Square. She noted they would be able to meet with the contractor sometime in October. BORCAB Member Hill questioned whether they should wait until a land planner was hired before meeting with DRMP. Chair Simpson commented that the Bay Oaks parcel was unique to the campus. BORCAB Member Hill confirmed that they would submit a list of possibilities to present to DRMP, but the land planner would create the final design for the new parcel. Rezoning the parcel and adding signage were discussed.

VII. PUBLIC COMMENT – no public comment.

VIII. MEMBER ITEMS

BORCAB Member Melsek stated that he no longer lived on Fort Myers Beach and he questioned the legality of his participation in BORCAB. Youth & Teen Coordinator Mayher will seek clarification with the Town Clerk but her understanding was that it was up to Town Council’s discretion. Chair Simpson stated that they supported BORCAB Member Melsek’s continued participation.

BORCAB Member Bodnar questioned what they could do to help Bay Oaks regarding publicity. BORCAB Member Hill suggested an enhanced presence on social media.

BORCAB Member Allers questioned adding a Bay Oaks website link to rental companies and the Chamber of Commerce. Director Giesen will follow up.

Chair Simpson noted that she received positive comments regarding the newsletter she distributed to the Leadership Conference.

MOTION: BORCAB Member Hill moved to adjourn the meeting: second by BORCAB Member Allers.

VOTE: Motion passed unanimously.

The meeting was adjourned at 10:25 a.m.

Adopted _____ with/without changes. Motion by _____
(DATE)

Vote: _____ Signature:  _____

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