

**MINUTES**  
**FORT MYERS BEACH**  
**Cultural and Environmental**  
**Learning Center Advisory Board**  
Town Hall  
2525 Estero Boulevard  
Fort Myers Beach, FL 33931

**Thursday, July 25, 2019**

**I. CALL TO ORDER**

The meeting was called to order at 3:00 p.m. by Chair Hill.

**II. PLEDGE OF ALLEGIANCE**

**III. ROLL CALL**

Members present: Barbara Hill, Betty Simpson, Cheri Smith, Ceel Spuhler, Becky Werner and Lorrie Wolf.

Excused: Cindy Richardson

Historical Advisor: Bill Grace

Town Council Liaison: Rexann Hosafros

Town Staff: Director Alison Giesen

**IV. APPROVAL OF MINUTES – May 23, 2019**

**MOTION:** Ms. Simpson moved to approve the minutes; second by Ms. Smith.

**VOTE:** Motion passed unanimously.

**V. PUBLIC COMMENT – no public comment.**

**VI. DIRECTOR'S REPORT**

Director Giesen distributed an update regarding the usage of the Mound House. She indicated that the first public hearing would be on August 5, 2019 and the second on August 19, 2019 at 9:00 a.m. in Town Council chambers. She included information concerning a book project and a bio of Pat, volunteer and docent of the Mound House. She noted that the purpose of the book was to provide an enhanced guide to the history of the Mound House. Director Giesen noted that Pat was working with two publishers and she will keep CELCAB informed of the status of the project.

Director Giesen reported that the Mound House was rated number five on Trip Advisor's Hall of Fame and visitors listed their experience at the Mound House as excellent for five years in a row. She commented that Trip Advisor awarded them 4.5 stars out of 5 and they received a 4.6 from Google Business.

## **VII. FY20 BUDGET UPDATE**

Director Giesen noted that they received the first draft of the budget. She commented that they requested \$5,000.00 for the National Register. She stated that \$2,000.00 would go towards the match for Arts and Attractions. She explained that she would request that the \$170,000.00 budget for the Mound House be readjusted to include Parks and Recreation and Cultural Resources. Director Giesen will share the Town's organizational chart with CELCAB.

## **VIII. NATIONAL REGISTER CELEBRATION – Guest List, Event Details and National Register Marker**

Chair Hill noted that she had a previous guest list they could work with for the Celebration. Director Giesen did not support multiple speakers for the event.

Town Manager Hernstadt revealed that \$5,000.00 and \$2,000.00 would be included in the to-be-approved list. He noted that \$5,000.00 was a one-time request.

Director Giesen stated that the event was invitation-only and would not be publicized. She suggested that 100-125 guests would be a comfortable number. CELCAB members will review the list and send their edits to Director Giesen.

The event will be from 6:00 p.m. to 8:00 p.m. and Director Giesen will contact Jordan Webster regarding appetizers. Director Giesen questioned providing a memento for guests. She noted that Eileen Saffron had archives of film from the Mound House. Discussion was held concerning creating a collage of photographs and whether the register marker would be available in time for the event. Mr. Grace suggested the memento could be a miniature version of the register marker. Director Giesen will research the idea. She provided information concerning potential vendors for the plaque. Ms. Spuhler started a discussion regarding the wording and design of the plaque. The design preference was a 15" x 18" plaque with a brown background and bronze double edging (Custom B) on a pole by the front entrance. Additional discussion was held concerning whether a date should be included.

**MOTION:** Ms. Smith moved to add the following wording to the plaque: Mound House has been placed on the National Register of Historic Places by the United States Department of the Interior; second by Ms. Wolf.

**VOTE:** Motion passed unanimously.

Adding a date will be determined when the mockup of the register marker was received from the vendor. The location of the pole will be determined at a later date.

## **IX. BOARD MEMBER ITEMS AND REPORTS**

Ms. Smith commended Penny Jarrett for organizing the trip to Belize. She described her experience and noted that everything about the trip was excellent.

Ms. Spuhler gave kudos to Director Giesen for her efforts regarding obtaining the designation from the National Register. She thanked Mr. Grace for his part.

Council Member Hosafros suggested that CELCAB lobby Council for support regarding their budget.

X. PUBLIC COMMENT – no public comment.

XI. FUTURE MEETING DATE – August 22, 2019 at 3:00 p.m.

XII. ADJOURN

MOTION: Ms. Wolf moved to adjourn the meeting; second by Ms. Simpson.

VOTE: Motion passed unanimously.

The meeting was adjourned at 4:13 p.m.

Adopted 8/22/19 with/without changes. Motion by BRAY  
(DATE)

Vote: 402 Signature: Barker Hill

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