

**MINUTES**  
**FORT MYERS BEACH**  
**Community Resource Advisory Board (CRAB)**  
Council Chambers  
2525 Estero Boulevard  
Fort Myers Beach, FL 33931

Tuesday, April 9, 2019

**I. CALL TO ORDER**

Meeting was called to order at 3:00 p.m. by Chair Veach.

**II. INVOCATION**

**III. PLEDGE OF ALLEGIANCE**

**IV. ROLE CALL**

Members present: Ivan Corbin, Forrest Critser, Norbert DeMars, Michael Lund, Sheena Stockton, Bill Veach and Becky Weber.

Staff: Utility Manager Christy Cory

Council Liaison: Joanne Shamp

**V. PUBLIC COMMENT – no public comment**

**VI. APPROVAL OF MINUTES – April 2, 2019**

Not available.

**VII. CRAB MEMBER ITEMS AND REPORTS**

**A. Leadership Conference**

CRAB member Critser reported that the 30-minute library tour was confirmed and they were flexible with the time. Chair Veach noted that Terry Kane was available to lead the Matanzas Pass and Bowditch Point tours. He will follow up with Ms. Kane. CRAB member Critser stated that Karen Manzi, Beach School Principal, requested a 2:30 p.m. slot. The Bay Oaks tour was scheduled for 12:45-1:15 p.m. on May 2, 2019. He will send itineraries to each tour host.

CRAB member Stockton indicated that the Sheriff requested a 10:00 a.m. time slot on May 3, 2019. She offered to create a flyer to distribute to participants. Manager Cory will forward the exit survey to Chair Veach. She volunteered to set up the room both days. CRAB member Stockton stated that Yo Taco will provide lunch on May 2, 2019 and she will contact the Tuckaway. CRAB member Weber will contact Skye's for May 3, 2019. Chair Veach will provide the brochure information to CRAB member Stockton and draft a press release. Discussion was held regarding a cut-off date for enrollment. CRAB member Corbin noted that they could meet at the Fellowship Hall for lunch on May 3, 2019 if they needed a kitchen.

**B. Map & Mobile App**

CRAB member Weber used her electronic device to display links and features of the app. Chair Veach recommended contacting the Alliance for Non-Profits regarding linking to their website. CRAB member Corbin offered to follow up. Chair Veach suggested that they add beach accesses and camera locations. Discussion was held concerning linking to various websites and creating different icons. CRAB member Stockton shared her mock-up of a shrimp boat icon and discussed marketing and branding opportunities. CRAB member Lund volunteered to research map signs

**C. Statues**

CRAB member Stockton suggested contacting the Wynwood in Miami to commission art, investigate grant opportunities from the City Public Art Committee and contact the Fort Myers Mural Society. She noted that they had to determine the brand and purpose of the statues before moving forward. CRAB member Corbin commented that partnering with art departments at local colleges was another option. Discussion was held regarding murals on private and public buildings.

**D. Brochures Update**

No update.

**VIII. ITEMS FOR DISCUSSION**

CRAB member Critser questioned the status of the veteran’s memorial. Council Member Shamp suggested that he present his ideas to Town Manager Hernstadt.

**IX. PUBLIC COMMENT – no public comment**

**X. SET AGENDA FOR NEXT MEETING – April 23, 2019 at 3:00 p.m.**

**XI. ADJOURNMENT**

**MOTION:** Chair Veach moved to adjourn; second by CRAB member Weber.

**VOTE:** Motion passed unanimously.

The meeting was adjourned at 4:28 p.m.

Adopted 8/23/19 with/without changes. Motion by \_\_\_\_\_  
(DATE)

Vote: 6-0 Signature: 

• End of document