

**MINUTES**  
**FORT MYERS BEACH**  
**Community Resource Advisory Board (CRAB)**  
Council Chambers  
2525 Estero Boulevard  
Fort Myers Beach, FL 33931

Tuesday, February 12, 2019

**I. CALL TO ORDER**

Meeting was called to order at 4:00 p.m. by Chair Veach.

**II. INVOCATION**

**III. PLEDGE OF ALLEGIANCE**

**IV. ROLE CALL**

Members present: Forrest Critser, Bill Veach and Becky Weber  
Excused: Bill Fagan, Elizabeth D'Onofrio Halladay and Trish Hickey.  
Staff: Town Manager Hernstadt

**V. PUBLIC COMMENT – no public comment**

**VI. APPROVAL OF MINUTES – December 11, 2018**

**MOTION:** Chair Veach moved to approve the minutes; second by Ms. Weber.

**VOTE:** Motion passed unanimously.

**VII. CRAB MEMBER ITEMS AND REPORTS**

**Leadership Conference**

Chair Veach noted that Ms. Hickey was working on the two-day schedule. He noted that he will send out the press release as soon as more details became available. Mr. Critser was conducting the tours and he questioned the time. Chair Veach replied that tours will be in the afternoon and will include visits to the Mound House, Bay Oaks, school, Matanzas Pass Preserve, library, Bowditch Point and Shell Mound.

Chair Veach questioned the schedule for Newton Park. Consensus was reached to meet at Newton Park on April 12, 2019 and visit the school, Bay Oaks and Matanzas Pass Preserve in the afternoon. Chair Veach will check with Director Alison Giesen regarding the Mound House, Bay Oaks and Newton Park for schedule confirmation. Tours to the Mound House, library, Bowditch Point and Shell Mound will be scheduled for April 11, 2019. Chair Veach will check with Ms. Jacobs regarding the final schedule.

Speakers to invite include Chairs from Advisory Committees, Town Clerk Mayher, Town Manager Hernstadt, Public Works, Town Council, the Sheriff, Fire Chief, Community Development and Stormwater and Environmental Technician Rae Burns.

Chair Veach reported that their next meeting was April 9, 2019. He indicated that he will be unable to attend the meeting on March 12, 2019. Mr. Critser suggested rescheduling the meeting.

**MOTION:** Chair Veach moved to reschedule the March meeting to March 5, 2019 at 3:00 p.m. pending availability; second by Mr. Critser.

**VOTE:** Motion approved unanimously.

Ms. Weber indicated that she will handle breakfast and lunch for both days. Discussion was held regarding the menu. Mr. Critser will provide the coffee.

Town Manager Hernstadt stated that Utilities Manager Christy Corey will become their liaison.

### **TDC Funding Reverie**

Chair Veach noted that they received approval from Council to move forward with the statutes, the map and app and the brochure. Ms. Weber commented that a mobile app builder would be easy and could pull from the existing website. She discussed various apps with different features, functions and associated costs. She questioned whether the Town would reimburse her for the initial cost. Town Manager Hernstadt replied that the Town would pick up the charge. Ms. Weber volunteered to set up the mobile app but someone else would have to provide ongoing support. Discussion was held regarding the functionality of the app. Mr. Critser questioned whether other communities used the app feature. Ms. Weber replied that Fort Lauderdale planned to in the future and Block Island currently used an app. Town Manager Hernstadt suggested that Ms. Weber set up the app and they would go from there.

Ms. Weber agreed to set up the app with ongoing backup due to the aged links on the Town's website. Town Manager Hernstadt indicated that the links were fresh.

Chair Veach confirmed that they wanted a list of sites and a map within the app that listed their sites. Ms. Weber added that they could link to Google maps.

**MOTION:** Chair Veach moved to authorize Ms. Weber to purchase her choice of software to develop a working prototype with Town funds not to exceed \$1,200.00; second by Mr. Critser.

**VOTE:** Motion passed unanimously.

Chair Veach stated that he had the information gathered for the brochure and he will continue to work on the content.

Chair Veach met with Barbara Hill regarding historical statues. He noted that she described a program where artists across the country bid on art projects. The cost to submit a project was \$500.00. He questioned whether they should form an ad hoc committee for public art. Town Manager Hernstadt replied negatively. He suggested that they discuss the project with the new designer. Chair Veach suggested a trial run with a couple of statues to see if the idea caught on with the community. He preferred to use Town property to place the statues. Town Manager Hernstadt noted that the statues would have to fit in with the design theme of Bay Oaks, Bayside Park and Times Square. He noted that discussions were held regarding what to do with the Ocean Jewel property in the future.

**VIII. ITEMS FOR DISCUSSION**

No items.

**IX. PUBLIC COMMENT** – no public comment

**X. SET AGENDA FOR NEXT MEETING** – March 5, 2019 at 3:00 p.m.

**XI. ADJOURNMENT**

**MOTION:** Chair Veach moved to adjourn; second by Ms. Weber.

**VOTE:** Motion passed unanimously.

The meeting was adjourned at 4:55 p.m.

Adopted 4/2/19 with/without changes. Motion by Veach  
(DATE)

Vote: 7-0 Signature: 

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