

MINUTES
FORT MYERS BEACH
MARINE RESOURCES TASK FORCE
Town Hall
2525 Estero Boulevard
Fort Myers Beach, FL 33931

Wednesday, April 11, 2018

I. CALL TO ORDER

Meeting was called to order at 4:30 p.m. by Chair Veach. Members present: Steve Johnson, Louise Kowitch, Shannon Mapes, Mary Rose Spalletta and Bill Veach.
Excused: Greg Holmes and Keri Hendry Weeg.
Staff: Rae Burns

II. PLEDGE OF ALLEGIANCE/INVOCATION

III. APPROVAL OF MINUTES – March 14, 2018

MOTION: moved to approve the minutes; second by
VOTE: Motion passed unanimously.

IV. PUBLIC COMMENT

John Heim what the hotels were doing concerning training their staff about water quality.

V. CURRENT ITEMS

A. Beach Sign Discussion

Alison Giesen, Director of Cultural Resources and Museum Director of the Mound House, provided basic information regarding designing signs. She noted that the design outline will be available at their next meeting. She encouraged MRTF to create effective messages that will fit on an existing post to avoid visual litter. She indicated that they were on schedule for the signs to be fabricated before the end of September.

B. Bring Your Own Bag Program

Chair Veach questioned whether they were confident that they could sell enough sponsorships to pay for the bag program. Mr. Johnson and Ms. Spalletta replied positively. Chair Veach will request a decision from Council regarding which bag to use moving forward. MRTF preferred the higher quality bag. Mr. Johnson will meet with the Chamber of Commerce. He provided examples of sponsorship names printed on bags.

C. MRTF Green Certification

Mr. Johnson utilized PowerPoint to explore green certification. He discussed programs administered by the Chamber of Commerce and a homeowner green certification program. Discussion was held regarding planting in the right-of-way and the Florida Friendly Certification program. Ms. Spalletta questioned how to set up the program and how to get people to participate. Topics discussed included runoff reduction, rain barrels, rain gardens, minimizing water use, avoiding chemicals, clarifying recycling rules, exploring comparable green certified beach communities and keeping the program simple. Chair Veach suggested creating details for the homeowner including a subsection on rentals. Mr. Johnson will research criteria.

D. Beach Cleanup Volunteer Group

E. Murphie Award

MOTION: Chair Veach moved to nominate Deb Z. for the Murphie; second by Mr. Johnson.

VOTE: Motion passed unanimously.

VI. MEMBER ITEMS AND REPORTS

Ms. Spalletta stated that officially Turtle Time began May 1 but this year they were beginning on April 15 to start educating people regarding lighting.

VII. PUBLIC COMMENT - no public comment.

VIII. SET AGENDA FOR NEXT MEETING

IX. ADJOURNMENT

MOTION: Chair Veach moved to adjourn the meeting; second by Ms. Kowitch.

VOTE: Motion passed unanimously.

The meeting was adjourned at 5:21 p.m.

Adopted _____ with/without changes. Motion by _____
(DATE)

Vote: 6-0 Signature: 

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