

MINUTES
FORT MYERS BEACH
Anchorage Advisory Committee
Town Hall
2525 Estero Boulevard
Fort Myers Beach, FL 33931

Wednesday, February 15, 2017

I. CALL TO ORDER

Meeting was called to order at 9:00 a.m. by Chair Light. Members present: Robert Beasley, Greg Holmes, William Kubicek III, Ted Lawwill, Katherine Light and Sam Lurie.

Excused: Mike Ratliff.

Staff: Chelsea O'Riley, Austin Gilchrist and Jeff Richard

II. PLEDGE OF ALLEGIANCE

III. PUBLIC COMMENT

Leon Moyer, resident, had a difficult time locating the agenda. He questioned why minutes were not posted at the Dinghy Dock under the bridge and he requested that staff post them.

IV. APPROVAL OF MINUTES - January 18, 2017

MOTION: Mr. Lurie moved to approve the minutes; second by Mr. Kubicek III.

VOTE: Motion passed unanimously.

V. MOORING FIELD & STAFF REPORT - January 2017

Chair Light noted that occupancy was tied with last year at this time. Austin Gilchrist reported that Ball #1 will be leaving the Mooring Field over the weekend.

Mr. Lawwill questioned whether anyone had issues with a circular reference in the online report. No one reported issues.

Austin noted that he was scheduled in the field on Mondays, Wednesdays and Fridays between 10:00-2:00, but he went out whenever needed. Austin stated that something had to be done regarding the radio because the hails were not being answered. Chair Light noted that Matanzas had to turn the volume up on the radio and monitor it. She will address the issue with Mr. Baker and Mr. Richard.

VI. HARBOR MANAGEMENT PLAN

Chair Light stated that she was missing the last line on Page 19 and she indicated that the wording in #8 on Page 8 should match #8 on Page 20.

MOTION: Mr. Lawwill moved to submit the corrected Harbor Management Plan to Town Council; second by Mr. Lurie

VOTE: Motion passed unanimously.

VII. CAD

Chair Light submitted a budget request in January 2017 and has never heard back from Town Staff if budget was approved. Austin Gilchrist stated that he's unable to speak regarding the budget but would get in contact with Maureen.

Mr. Lurie informed committee that Laura was the Matanzas liaison for event. Committee had conversation regarding the menu and ticket prices for event.

MOTION: Mr. Lurie moved to approve the price of tickets for CAD to be \$7/ per person on Mooring Field up to 4 passengers per boat. Second by Mr. Kubicek III.

VOTE: 5-1; Chair Light opposing

Committee discussed Matanzas will provide music, tables, and chairs for event. Chair Light stated the current banner will need to have some changes and the Town will provide tents for event. Chair Light will also get the invitations to the Town Council.

Mr. Lurie will do a press release to the local papers and will contact staff about getting press release to South Winds.

VIII. AAC GOALS

The Committee received a Goal sheet from Maureen and went over each item.

Define Marketing Plan: Committee members agreed that there is a problem in the summer when no one is here. There was suggestions to up charge during the season, up charge more to the East side or Mooring Field or West side or Mooring Field, charge by length.

Evaluate the need for 70 balls in the Mooring Field: Chair Light started conversation mentioning the helix. What the cost it would be to take out whole system. Austin reminded the members that if the whole system was removed they would have to do locates to put the balls back. His suggestion was to leave and maintain the current system which in the end would be less liability. Mr. Lurie brought up how Mayor Boback has suggested to expand the Mooring field to the other side of the Matanzas Bridge or areas surrounding the Coast Guard station. Brought up points that to do this they would need to do a new land lease and management plan—it's not as easy as it seems it would be.

Dockwa Review- Chair Light brought up how she is not sure what the benefit of charging 3% on reservation system is. Also, how many people are not registering with Matanzas? Austin stated most balls are checked daily and there is only one boat not register^{ed} and is boarded up. Austin is soon to be going in the field with the Sheriff Dept. to rectify issue. Furthermore, there are issues with people going out on their boats for the weekend and when they pull back up to connect to ball they reserved there is someone there. Chair Light went on to state she has many questions regarding reservation system and questioned who in Florida is using this system. Mr. Lurie reminded members that it's all one reservation system. The customer can use the website to reserve ball or call Matanzas and they will use the same system for reservation. Mr. Holmes thinks 3% is a lot of money while in season and would be a better option for off season. The conversation was then tabled.

Suggestions for Security Deposit- Chair Light already thought this was in the plan, that if you sign up for 1 month or longer you are to be charged a deposit and questioned if Matanzas was charging deposits. Mrs. Light said she paid a deposit for her boat.

Policy on Trespassing and Belligerent boaters- Mr. Lurie thought that this was more of an issue for law enforcement. Chair Light said anything regarding noise and trespassing that the Town can control is already in the Management Plan. Mr. Lawwill noted that the proper people are taking care of these issues. He added that the committee has not received updated from the request they put in with law enforcement and need to obtain the data received. Austin confirmed a couple of incidents that they had to call law enforcement for, but overall there weren't many issues and if an issue arose law enforcement was taking care of calls.

Other Updates- The committee asked Austin for an update regarding pump outs and ticket sales. Austin said things were going well and they have gotten many comments that the Mooring Field has been cleaned up. Mr. Kubicek III thought that to make it easier on the boaters Austin should be able to sell pump out tickets on the pump out boat. Mr. Beasley agreed to this.

MOTION: Mr. Kubicek III recommends that the pump out boat should be able to carry money to make sales of pump out tickets, so the customer can be pumped out immediately. Second by Mr. Beasley.

VOTE: Motion passed unanimously.

IX. PUBLIC COMMENT

Leon Moyer, appreciated recommendations to Town Council regarding the pump out tickets. It isn't the mission of AAC to have fellowship of CAD. Suggested issues of reservations at Matanzas—they should give out a sticker or flag. Mr. Moyer wondered how many boats would stay with lower rates in the off season. Finally, the liaison from Matanzas should be at the meeting to answer any questions the committee or public may have.

X. COUNCIL LIAISON ITEMS & REPORT

XI. MEMBER ITEMS & REPORTS

Chair Light asked for a status report of maintenance in the field.

XII. SET AGENDA FOR NEXT MEETING -

The next meeting is set for March 15, 2017 at 9:00AM. Greg Holmes will be excused. Would like to see CAD and AAC Goals back on the agenda.

XIII. ADJOURN

MOTION: Mr. Lurie moved to adjourn; second by Mr. Lawwill .

VOTE: Motion passed unanimously.

Meeting adjourned at 10:22 a.m.

Adopted 6-21-2017 with/without changes. Motion by _____
(DATE)

Vote: _____ Signature: Katherine Light

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